

# **Privacy Policy**

Thank you for connecting with Amalfi Coaching.

This privacy policy tells you how personal information collected through the website, social media and other virtual engagement platforms is used.

Please read this privacy policy before submitting any personal information. When you submit your personal information, you are accepting the practices described in this privacy policy.

If **you do not accept** this policy, please do not provide your personal information.

These practices may be changed, and changes will be updated and will only apply to activities and information going forward, not on a retroactive basis.

Note: the privacy practices set forth in this privacy policy are for Amalfi Coaching only. If you link to 3<sup>rd</sup> party providers, please review the privacy policies posted at those sites.

#### **Personal Identification Information**

Personal identification information from you is collected in a variety of ways, including, but not limited to, when you visit our website, register on the website, fill out a form, and in connection with other activities, services, features, or resources we make available on our website and other platforms. You do not have to provide personal information to visit our website or other platforms.

You may be asked for information including:

- name, address, occupation, organisation and contact information.
- referral information
- financial information and billing details

You can always refuse to supply personal identification information, except that it may prevent you from engaging in certain related activities.

## **Cookie/Tracking Technology**

The website uses cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the website/platforms and understanding how visitors use the website/platform. Cookies can also help customize the website/platform for visitors.

#### **How We May Use Collected Information**

Amalfi Coaching may collect and use your personal information for the following purposes:

### • To provide services

Information is used relevant to the services provided to you or a client and to improve the services delivered. This may include responding to inquiries, questions, and or/other requests.

## • To improve customer service

Information you provide helps us respond to your customer service requests and support needs more efficiently.

#### • To improve the website

Feedback you provide to improve our products and services.

#### • To send direct mail marketing information

To send you information about topics, events, company news, updates, related product, or service information we think will be of interest to you.



If you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

### **How Your Information is Protected**

We take all reasonable steps to protect your personal information securely in physical or electronic form. Only authorized employees, agents, and contractors (who have agreed to keep information secure and confidential) have access to this information.

#### **Sharing Your Personal Information**

We do not sell, trade, or rent your personal identification information to others. We may use third party service providers to help us operate the business and the website, or administer activities on our behalf, such as sending out newsletters or surveys. By doing business with us you consent to the sharing of your information with these third parties for those limited purposes

## **Contacting Us**

If you have any questions about this Privacy Policy, the practices of this website, or your dealings with this website, please contact Bernadette Durrell at:

Amalfi Coaching 5 Halyard Parade Leschenault Western Australia 6233

By email

By phone: +61 410 222 309